VISION FORWARD MAGAZINE

MEDIA KIT



FAITH. CULTURE. LEADERSHIP. COMMUNITY.

Stories that bring the future into focus.

Celebrating excellence. Elevating voices. Inspiring progress.

FAITH & PURPOSE / BUSINESS & LEADERSHIP
ARTS, CULTURE & MEDIA / COMMUNITY & IMPACT

Last updated: October 1, 2026

visionforwardmagazine.com

THE PUBLICATION

A clearer view of what is possible.

VisionForward Magazine celebrates excellence, elevates underrepresented voices, and makes room for honest conversations that inspire progress.

Through thoughtful features, compelling profiles, exclusive interviews, and practical insight, each issue spotlights the people and ideas making a meaningful difference.



Insight for the next step forward.

Our mission

Inform. Inspire. Celebrate. Connect.

We present authentic stories that encourage readers, strengthen communities, preserve important legacies, and create opportunities for voices that deserve to be heard.

We invite readers to discover what is possible and confidently take their next step forward.

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OUR FOUNDATION

A vision rooted in purpose and service.

Founded by Dr. Frederick L. Allen, VisionForward was created to amplify meaningful voices, honor influential legacies, and provide a platform for established leaders and emerging visionaries.

The magazine was originally established in loving memory of his late mother, Flora Belle Burch Allen, who passed away from complications of diabetes. Her life, strength, and legacy inspired a publication rooted in purpose and service.

After publishing the first two issues, Dr. Allen entered a difficult season of grief and depression, and the publication was placed on pause. The vision, however, was never abandoned.

Today, VisionForward Magazine has returned with renewed purpose, greater clarity, and an expanded mission. Its relaunch is a testimony of healing, perseverance, and the courage to move forward.

Honoring a legacy.
Moving a vision forward.

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WHAT WE COVER

The voices. The ideas. The impact.

01 Faith & Purpose

Stories rooted in calling, conviction, service, and intentional living.

Ministry voices, influential legacies, and purposeful lives.

02 Business & Leadership

Ideas from builders, visionaries, and leaders creating meaningful change.

Entrepreneurs, creative leaders, and people turning vision into action.

03 Arts, Culture & Media

Creative voices and cultural moments shaping how we see the world.

Artists, storytellers, media figures, and cultural commentary.

04 Community & Impact

People and organizations doing the work that moves communities forward.

Community advocates, local organizations, and everyday visionaries.

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FOUNDER & EXECUTIVE PUBLISHER

Dr. Frederick L. Allen



A media professional with a vision for meaningful stories.

An accomplished media professional, author, marketing strategist, and creative leader, Dr. Allen established VisionForward Magazine to amplify important voices and celebrate the people, ideas, and stories shaping faith, culture, business, media, and community.

With renewed purpose, he continues his mother’s legacy through stories that inspire, uplift, and move communities forward.

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BUILD THE FUTURE WITH US

Advertise. Contribute. Collaborate.

Advertise

Introduce your brand to a publication centered on faith, purpose, creativity, leadership, and community impact. Connect with us to discuss advertising opportunities.

Contribute

Bring forward a thoughtful perspective, compelling story, or practical insight that informs, inspires, celebrates, and connects.

Collaborate

Explore interviews, community spotlights, and creative storytelling opportunities that bring meaningful voices into focus.

Every vision deserves the opportunity to move forward.

Start the conversation **visionforwardmagazine.com**

Last updated: October 1, 2026

ADVERTISING OPPORTUNITIES

Make your message visible.

STANDARD ADVERTISING

PLACEMENT	SIZE (W x H)	RATE
Business card	3.5" x 2"	**$50**
Quarter-page	4.25" x 5.5"	**$75**
Half-page	8.5" x 5.5"	**$125**
Full-page advertisement	8.5" x 11"	**$200**
Two-page spread	17" x 11"	**$350**

PREMIUM PLACEMENT

Inside front cover	**$275**
Inside back cover	**$250**
Back cover	**$325**

Premium placements are limited and available on a first-paid, first-reserved basis.

Prices are subject to change without notice.

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EXTEND YOUR REACH

Magazine + radio.

COMMUNITY VISIBILITY

$175

Quarter-page magazine advertisement; three sponsored mentions on FAS Radio Station; one social media promotional post.

BRAND BUILDER

$325

Half-page magazine advertisement; one 30-second radio commercial aired six times; two social media promotional posts; basic advertisement design included.

PREMIER PARTNER

$550

Full-page magazine advertisement; one 60-second radio commercial aired ten times; sponsored spotlight up to 500 words; three social media promotional posts; premium advertisement design included.

Sponsored business or ministry spotlight

One full-page sponsored feature, up to 500 words; one photograph or logo; business or ministry contact information; and one VisionForward social media promotional post.

$300

The feature will be clearly identified as sponsored content.

Prices are subject to change without notice.

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PREPARE YOUR ADVERTISEMENT

Design. Prepare. Submit.

Allen Studios Charlotte can prepare professional, publication-ready advertisement artwork.

Business card or quarter-page design	**$50**
Half-page design	**$75**
Full-page design	**$100**
Two-page spread design	**$150**

One standard revision is included. Additional revisions may require an added design fee.

Artwork requirements

- Submit advertisements as a high-resolution PDF, JPG, or PNG.
- All files should be at least 300 DPI at final printed size.
- Submit advertisements using the correct dimensions.
- Proofread all wording, names, dates, telephone numbers, and website information before submission.
- Advertisers must have permission to use all submitted photographs, logos, and copyrighted material.

Prices are subject to change without notice.

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ADVERTISING POLICIES

Reserve your space.

Payment & reservation

Full payment is required to reserve advertising space. Advertising space is not guaranteed until payment is received.

Refund policy

Payments are nonrefundable after the advertisement has been approved or placed into production.

Advertisement acceptance

VisionForward Magazine reserves the right to reject advertisements that are misleading, discriminatory, unlawful, offensive, or inconsistent with the publication’s mission.

Endorsement & results

Advertising does not represent an endorsement by VisionForward Magazine. Advertising placement does not guarantee specific sales, attendance, engagement, or business results.

Prices are subject to change without notice.

Explore opportunities and connect:

visionforwardmagazine.com/partner

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